

bodyfurn[®]
movement
for learning.



furnware[®]

comfort = concentration.

We all do it – young, old or in between. If we're not comfortable, we struggle to concentrate, fidget, and lose focus. The right support can make a world of difference – and in a learning environment it has a significant impact.

Bodyfurn® was born from a desire to fundamentally improve learning. We measured 20,000 students and studied their behaviour in class, looking for a practical way to assist their learning – and we found it. We created a world first – a dynamic chair that offered the right support without restricting circulation, keeping students comfortable. There are now over half a million Bodyfurn® chairs in schools around the world.

why is good circulation so important?

Normal blood circulation benefits the heart, arteries, muscles and vital organs – it also helps with concentration. Any barriers to circulation make us uncomfortable so we move or fidget to restore the blood flow.



The Bodyfurn® chair allows positive movement for effective circulation. With its independently pivoting seat and back, the chair moves as the students move, supporting in all the right places, without any of the traditional barriers of classroom chairs.

Fidgeting drains students and teachers alike. Bodyfurn® positive movement is all about comfort - and comfort means greater student concentration and improved learning outcomes.



EC-32-17 Furniture,
Fittings and Flooring
Licence 3216140



the bodyfurn® difference.

how positive movement increases comfort and improves circulation.



static chair - leaning forward.

Ruby's a typical student, leaning forward on the edge of her chair while she works, putting pressure under her legs. She might tip forward further to relieve that pressure but will soon have to move back to ease the discomfort and maintain safe balance.



bodyfurn® solution.

The Bodyfurn® dynamic seat moves with Ruby, giving her the support she needs without the pressure. The larger surface area also ensures a comfortable, pressure free platform.



static chair - leaning back.

When Ruby listens to the teacher, she'll try and get comfortable by leaning back on the chair, balancing on the back legs. Again, it places pressure under her legs, is potentially dangerous and increases stress on the chair.



bodyfurn® solution.

The independently pivoting seat and back enables Ruby to lean back comfortably with no pressure points at all, while providing all the lumbar support she needs. She's safe and securely on the floor with no need to tip the chair back.

the long and short of it.

bodyfurn® has it covered.

When students fit their furniture, their learning and focus improve dramatically.

here's what that looks like:

chairs.

Feet should be flat on the floor, eliminating pressure on the back of the legs, ensuring normal circulation. Fidgeting and wriggling disappear.

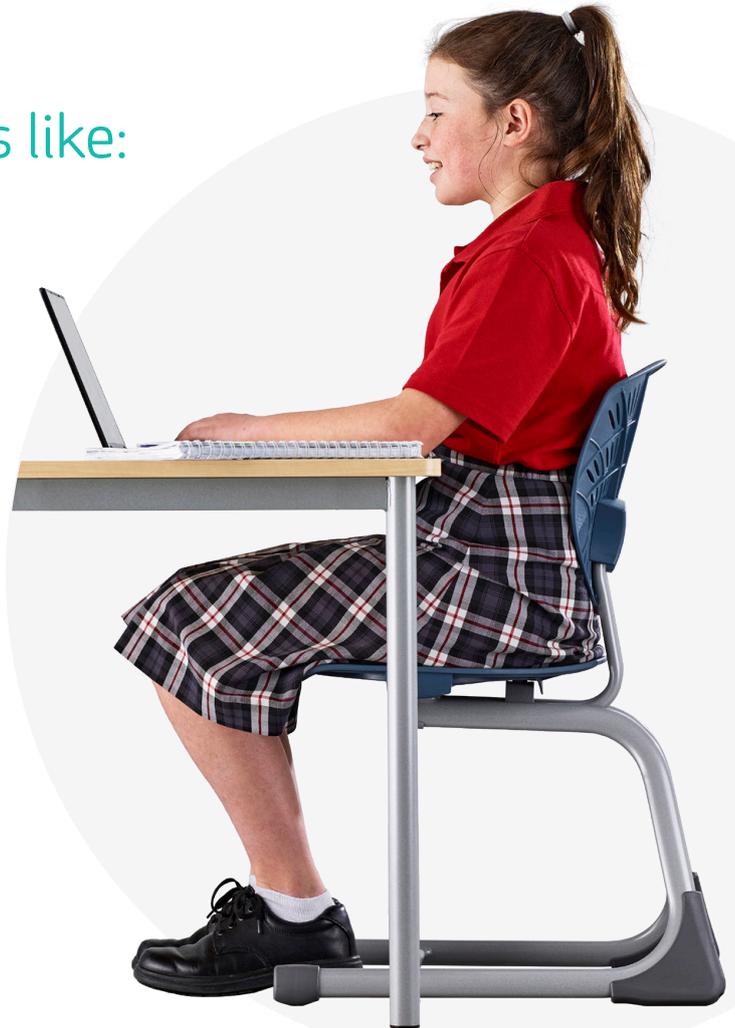
When the chair is too high, students are forced to balance on tiptoe to relieve the pressure. When it's too low students have to regularly reposition themselves to feel comfortable.

desks.

When a desk is the right height, the upper body is upright with arms and shoulders relaxed and comfortable. This aids concentration and also improves work presentation.

A lower desk can create spinal curvature. A desk that's too high for the student means shoulders become hunched and tense.

The Bodyfurn® height and size options ensure correct body alignment, comfier kids and more enjoyable, improved learning.



the surprising facts.

Furnware paper presented to the World Ergo Congress highlighted:



96%

of secondary school students are seated in furniture that doesn't fit them.

30 classrooms



had students seated at desks and on chairs too high for them.



up to
50%

of the adolescent population are reporting lower back pain.

AC Nielson interviewed principals and teachers from 75 schools.



80%

said students sit for longer without fidgeting in Bodyfurn® chairs and desks.



78%

said it is easier to move around classrooms with Bodyfurn® furniture.



75%

said students are more focused with better concentration.

Video analysis by the University of Waikato showed:

1/2

Bodyfurn® halved the amount of time taken to get 'comfortable and settled'.



zero

Students spent no time rocking back on Bodyfurn® chairs.

Down by
70%



The average time spent off task per student was reduced by 70%.

What the educators say...

"From our research, between 75-80% of off-task time was actually reduced as a result of the furniture."

- John Chalvatzis, Dean of Students, Ipswich Grammar School, QLD

"The children are a lot more settled, a lot more focused and they're on task for longer."

- Martin Genet, Principal, Peterhead School, Hawke's Bay



Furnware exports to more than 22 countries around the world.

the bodyfurn[®] difference.

Everything about Bodyfurn[®] has been designed to give students the best chance to be comfortable, to concentrate for longer and learn well. It's the fully researched design detail that makes the difference.

dynamic.

The independently moving seat and back ensure students are comfortable in the three most common seating positions. On top of that, the high-tensile steel frame bends and flexes with the weight of the student.

storage.

A clever design means Bodyfurn[®] chairs can be easily placed on the table without the feet touching the table surface – it's hygienic and makes the room easier to clean.

certified.

Bodyfurn chairs are built to exacting standards, tested to severe level – AFRDI AS/NZS 4610.2.1999.

cooling.

The aeration pattern in the seat and back helps students cool down after lunch or exercise. They feel comfier quicker and are back on task in much less time.

the furnware standard – from beginning to end.

We design, build and deliver all our furniture. Every single product is assembled by specialists, checked by hand and handled with care.

developed from research.

Bodyfurn[®], like all our furniture, starts life in the classroom. We're constantly researching learning environments, talking to educators and students. We adapt and create new furniture that supports the best learning outcomes.

designed to perform.

At every step of design and manufacture we focus on creating products that aid learning, look great and go the distance in demanding school environments.

tested and proven.

Before we release any new products, we test them in the classroom first. Only when they're delivering proven benefits do we move on to the manufacturing process.

quality matters and our warranty assures it.

We have a 10-year Furnware warranty on all our standard manufactured products (three years for soft furniture). You'll deal directly with us the whole way – no third parties and no fine print.

talk to us

furnware.com